

# BORISLAV ZLATANOV

PRODUCT DESIGNER, DESIGN SYSTEMS

WWW.ZLATANOVDESIGN.COM

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## EXPERIENCE

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### ZLATANOV DESIGN LTD. | PRODUCT DESIGNER & OWNER

JAN 2023 — PRESENT

Provide product design services for businesses and design agencies, while managing company operations including finance and administration. Design, market, and sell digital products, as well as prepare pricing strategies, proposals, and client contracts.

BURGAS, BULGARIA / FULL-TIME, ON-SITE

### NOCODEROI | PRODUCT DESIGNER

JULY 2022 — PRESENT

Solve design challenges across different products and industries. Work closely with team members and stakeholders to define goals and scope. Create wireframes, high-fidelity designs, and prototypes. Notable work includes a long-term collaboration with a leading venture capital firm focused on cybersecurity companies.

YEHUD, ISRAEL / FREELANCE, REMOTE

### WRK4ALL | PRODUCT DESIGNER

JAN 2018 — FEB 2021

Redesigned and expanded the product's MVP while collaborating closely within a small cross-functional team. Conducted secondary research to gather user and competitor insights and delivered key UX artifacts and high-fidelity designs.

LAS VEGAS, US / FREELANCE, REMOTE

## SKILLS

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### CORE DESIGN SKILLS

Product Design / User Interface Design (UI) / User Experience Design (UX) / Design Systems / User Personas & Journeys / Information Architecture (IA) / User Flows / Wireframing / Rapid Prototyping / Responsive Design / Web Content Accessibility Guidelines (WCAG) / Usability Testing / A/B Testing / Interaction Design (IxD) / UI Motion Design

### SOFT SKILLS

Problem Solving / Communication / Team Collaboration / Strategic Thinking / Time Management / Positive Attitude

### TOOLS AND TECHNOLOGIES

Figma / Adobe Illustrator / Adobe Photoshop / Miro / Framer / Webflow / Affinity / Origami Studio / ProtoPie / Adobe After Effects / HTML / CSS / JavaScript / SASS / Vite / React / Astro / ChatGPT / Claude / AI

## EDUCATION

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### "ST. CYRIL AND ST. METHODIUS" UNIVERSITY OF VELIKO TARNOVO – VELIKO TARNOVO, BULGARIA

Completed 4 years of coursework in Business Management

SEP 2019 — DEC 2023